

EDUCATOR Plus Verses Traditional Methods

EDUCATOR Plus Color Poster Printer

EDUCATOR Plus Color Poster Printer is a versatile, new "all in one way" to Produce Personalized Full Color Posters, Banners, Cut Outs, Manipulatives and Stickers for communicating in your schools classrooms and hallways. The 36" wide, state of the art Canon Ink Jet printer prints in many sizes and on a variety of materials to produce high impact Visuals for customized teaching aids made in-house by your teachers and staff with limited training needed. Simply install the Education CD software into your PC or Mac computer and connect the Large 36" wide Printer for producing stunning posters in sizes from 18"x24" for Bulletin Displays, 24" x36" Classroom and Hallway Posters and Huge 36" x 48" Lab Room, Auditorium, Gym and Cafeteria Posters. You can also make small 2'x3' pennants and huge Banners 3' up to 100' long !

You can print directly from Word, Excel, Power Point and Publisher files. Use the included Canon Poster Artist 09 full version Template software to select a design, edit and print beautiful posters and banners every time. The EDUCATOR Plus Package also includes an additional CD with 100 school specific designed poster and banner templates available only from Tonas Graphics. Principals, Teachers, Staff and PTO members can now choose and edit templates to personalize them for their classroom lessons, school events, student recognition awards, administrative communications and fundraising events. The EDUCATOR Plus is so economical, you can print professional full color posters and banners in just minutes for as little as \$1. per poster!

If that's not enough, the EDUCATOR Plus is more than a Full Color Poster Printer. With Tonas Graphics Value and Value Deluxe Media Supply Kits pre-packaged for schools you'll get everything you need to create the variety of eye popping Posters described above and more! Make large and small charts, full color Banners and Displays, Manipulatives and Cut Outs even Adhesive backed full color stickers! There are Unlimited uses for the classroom, hallways and every corner of your school.

Conclusion- EDUCATOR Plus Color Poster Printer is a new "All In One, Full Color Solution" for schools to create all of their classroom and school wide visual communications In-House, quickly and economically. This Versatile system can replace most traditional methods or be used in conjunction with them to dramatically improve the quality and frequency of use of Classroom and School Visuals while saving time and money .

TRADITIONAL METHODS

Using Marker, Stickers, Cutouts and Bulletin Displays

Using Markers, Stickers, Cutouts and Bulletin Displays are all popular methods for creating everyday class lessons and school visual communications. These traditional methods are still being used in all schools and reflect the creativity and resourcefulness of our Educators relentless pursuit for creating effective visual aids. While once the only methods available, today they are too time consuming, expensive and limited with varying quality results. Listed below are a few of the limitations and draw backs to relying on traditional methods for school visuals Verses EDUCATOR Plus Color Poster Printer.

Standard 24" x36" Hand Made poster made in 3 Colors with Magic Markers and Poster Board.

Time Consuming- A Teacher will need at least 1/2 hour to Hand Draw a 3-color poster using magic markers on poster board. This is too time consuming. Teachers need to spend their time preparing Lessons and Teaching Class. Because it takes too long (about 1/2 Hour) to Hand Draw a Poster very few are made throughout the entire year so the school is lacking effective teaching aids and school wide visual communications.

Quality- Poor Poster Quality- Unless an Art Teacher or people with good drawing skills or artistic talent are drawing, the schools posters are few and of low quality. Posters that lack professional quality are hard to read.

Expensive- Time is money, An average Hand Drawn Poster made by a teacher will take 1/2 hour of work time at their teacher payroll rate. A half an hour even at the lowest teacher pay rate is a lot of money for a Hand Drawn Poster not to mention the cost of materials used and the opportunity time lost away from teaching.

Cut Outs, Stickers, Charts and Displays

Imperative Classroom Teaching Tools- Must be created quickly, economically by teachers, staff and PTO members. Traditional methods used in the creation of Cut-Outs, Stickers, Charts and Displays are comprised of a range of In-house manual methods as well as farming out to sign shops, print shops and custom label houses.

1. Old Manual Methods such as Cut and Paste Construction Paper or use of Die Cut Out Machines are too time consuming , poor quality and expensive to use by today's standards.
2. Electronic Machines such as the VariQuest "Poster Maker", "CutOut Maker" and "Awards Maker" are all monochrome (single) color output, and are very expensive pieces of equipment to purchase and use.

The time in preparing and arranging these jobs manually or through the use of several pieces of equipment takes too long and is not easily accomplished during 15 minute class breaks. The capital equipment costs, ongoing supply costs as well as Payroll Time associated with these Traditional Methods are staggering, too many to name.