

EDUCATOR Plus Verses Outsourcing

EDUCATOR Plus

On Demand-Convenience- Station the EDUCATOR Plus in a convenient area for you and your staff to access for everyday large format printing use. Popular areas include the Principal's Office Reception Area, Copier areas, Media Center or any place that is convenient for on demand use.

Fast - The EDUCATOR Plus is so fast to use that an average 2'x 3' Poster can be printed in less than 2 minutes. Since you can print directly from Microsoft Word, Excel, Power Point and Publisher there is no set up or design time at all. Tonas Graphics designed and included 100 PASS poster and banner template layouts for "on the spot" creation of Classroom Lessons, School Activities Posters, Student Recognition Posters, Administrative Communications and Fundraising Posters. Now teachers and staff can produce classroom and hallway visuals during breaks between classes!

Inexpensive- The EDUCATOR Plus uses state of the art Canon brand Ink Jet technology that delivers high quality, professional looking full color posters and banners at a low cost per square foot. An average 2'x3' colorful poster will cost only \$1.50 while the highest quality photo poster about \$4.00. When you compare this to paying \$15.00 per poster at a Copy Center or as high as \$75 to a fast signs shop there is no contest.

Versatile- The EDUCATOR Plus is a 36 inch wide Canon Ink Jet Printer with built in software templates designed to produce a wide range of school oriented posters and banners. The system offers schools the ability to print full color visuals in a variety of sizes and on a variety of print media. This versatility expands your applications for poster and banner uses throughout the school. You can print a small 18"x24" Display for Bulletin Boards, 24"x36"Charts for Classrooms and Hallway Posters plus huge 36"x48" posters for Labs, Auditorium, Gym and Cafeteria. Large Welcome Banners and Sporting Event Banners 3 feet wide up to 100 feet long can be produced or small pennant Banners that are 2' wide by 4' long. For best results, The EDUCATOR Plus utilizes Compatible print media options such as Bond Paper for Charts, Photo Paper for Picture Posters, Banner Media for Banners and so on.

Ease Of Use- The EDUCATOR Plus is so easy to use you can print directly to the Canon 36" wide Printer from Microsoft Word, Excel, Power Point and Publisher. With the included Canon Poster Artist 09 Design and School PASS Template Software hundreds of simple layout options are available to select, edit and print into posters and banners. With participation and use of our on-line Set Up and Training Video, anyone can quickly learn to produce personalized posters and banners for use in all Classrooms, Hallways, Gym, Cafeteria and the Auditorium.

Quality- The EDUCATOR Plus Color Poster Printer utilizes the Canon iPF 750, 36" wide Large Format Ink Jet Printer. This printer is recognized in the industry as one of the best in its class for print quality. The Canon iPF 750 36" wide Ink Jet Printer produces professional quality posters that look the same or better than expensive posters and banners purchased from sign shops.

Control- The EDUCATOR Plus gives Educators control over their school's everyday essential large format visual communications. Now you can personalize, edit and print professional looking classroom and school wide communications in minutes at a fraction of the cost of any other out source method available. Mistakes can be changed and corrected immediately and visuals can be printed on the spot on a daily basis.

Improved School Wide Communications- The EDUCATOR Plus can improve school communications immediately. Because Teachers, Staff and PTO members can use it for "everyday communications" the system becomes an invaluable teaching and school wide communication tool.

OUTSOURCING

Inconvenient and Time Consuming- Outsourcing a poster or banner print job requires your time and the shops turnaround time. First, your time is spent on preparation of your original idea, delivery to your sign source and explanation of your details.

Turnaround Time- Standard production time for many print shops or sign shops is 2 days. You then have to also make a trip and pick the product up from the shop. Because of the long turnaround time and work involved in outsourcing only your school's major events will be visually communicated through posters and banners. Unfortunately your "essential every day" school communications are most often excluded completely.

Expensive- In addition to your time and energy that is invested when you use an outside source for school posters and banners the actual cost that quick copy, print and sign shops charge are extremely high. There seems to be no standard associated with poster and banner printing since each job is considered to be "custom". You can pay anywhere from \$15 minimum for a print from a file all the way to \$100 for a full color poster depending on where and what you are having done. Banners can cost up to \$300 each. Most sign shops pricing are based on design time, printing sizes and colors in the job and the quantity of posters and or banners in the job. The "job" is usually estimated on a "whatever the market will bear" premise and usually cannot be negotiated.

Limited Options- The poster or banner quality, sizes and visual affects will vary from one shop to another depending on their equipment and poster making capabilities. When farming out for the production of posters and banners you have limited to no control over the turnaround time of the job, cost of the job, quality and the accuracy of the job.

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