

## PosterArtist

*Poster creation made simple.*

PosterArtist is an easy to use, template-driven poster creation software that helps users of all levels of experience create professional-looking posters, banners, and signage.

With PosterArtist, users will have access to:

- > 200 pre-designed templates
- > Over 1000 royalty-free images and clipart
- > Backgrounds
- > Frames
- > Text graphics
- > and more!

*> It's all in the box!*



## Four Easy Steps to Poster Creation

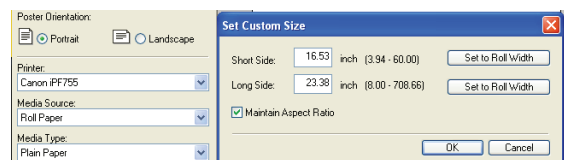


# 1

**SELECT TEMPLATE:** With over 175 templates to choose from, you are certain to find something that will meet your needs.

**MEDIA OPTIONS:** Using Paper Options, determine the style of your final output by selecting media size and type.

# 2



# 3

**CUSTOMIZE:** With dozens of editing functions and hundreds of high-resolution images, you can personalize your creation!

**PRINT:** Have confidence in your posters! With built-in print preview and design check features, your poster will print as intended.

# 4



*Image Simulated*

*It's that easy!*

For more information, please visit: [www.usa.canon.com/posterartist](http://www.usa.canon.com/posterartist)

# the **RIGHT SOLUTION** for your **APPLICATION**; **VERSATILITY** for any **MARKET**.

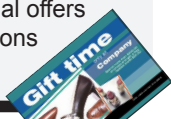
## SCHOOLS

Enlargements of artistic work  
Student of the month poster  
Research presentations  
Posters of maps  
Study guides



## RETAIL

Notices on new products  
In-store maps & floor guides  
Posters for sales campaigns  
Posters for special offers  
Pricing comparisons



## HOTELS

Wedding reception displays  
Local tourism guides  
Restaurant guides  
Evacuation routes  
Greeting notices

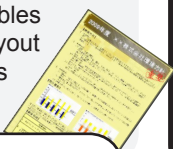


## OFFICES

Project management charts  
Sales/campaign notices  
Explanations of products  
Presentation materials  
Sales results charts



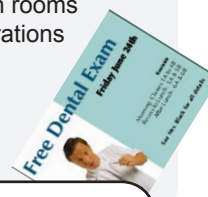
Process management charts  
Quality and yield displays  
Parts inventory tables  
Production line layout  
Supervision charts



Guide maps in airports  
Service information  
Promotional posters  
Local area maps  
Tourist guides



Decorations in rooms  
Disease illustrations  
Eye charts  
Floor plans  
Schedules



Posters for shows & exhibits  
Special events and functions  
Venue guide maps  
Venue decorations  
Seasonal posters



## FACTORIES

## TRANSPORT

## HOSPITALS

## PUBLIC VENUE

## Advanced Features

*Easy to understand, simple to use.*

### Auto Design

With PosterArtist's Auto Design feature there's no reason to employ a professional designer in-house. Just use Canon's Dynamic Layout Engine Technology.

- 1 Select a template
- 2 Choose a style
- 3 Input text and images
- 4 You're done!

### Quick Copy

**A quick solution for enlarging documents!**

Using a Canon CanoScan® scanner (not included), you can easily enlarge a letter-sized document to poster size with the click of a button!

### Page Capture

Use Page Capture to transform your Microsoft Word® documents and PowerPoint® slides into a poster. After importing the files into PosterArtist, simply select the output size, add text, and send to the printer!

### Variable Data

**Save time when creating multiple posters!**

Variable Data simplifies the process by linking your poster to a database allowing for quick and easy personalization of signage, providing for huge time-saving opportunities for businesses.

## Resources at >>>>>>>>> >>>>>>>>> your fingertips!

- > Discover tips and techniques to create and design savvy posters.
- > Familiarize yourself with the PosterArtist workflow by completing the interactive software tutorials.
- > Find answers to frequently asked questions.
- > Download new templates from the continuously updated Template Gallery.



>>>> Try a demo at our website:

[www.usa.canon.com/posterartist](http://www.usa.canon.com/posterartist)

#### System Requirements:

##### Software

Microsoft Windows Vista (32bit)  
Microsoft Windows XP Professional/Home Edition (32bit)  
Microsoft Windows 2000 Professional (Service Pack 4)

##### Hardware

CPU: Pentium 4 1.5GHz or Celeron 2.0GHz  
Memory: At least 512 MB  
Recommend HDD space: At least 5GB  
Display: 1024 x 768 pixel, more than 24bit color  
Printers: Canon iPF series / W8400 / W6400

